

Foxtrot[®] approved for use in Denmark

With this product for the control of the high ranking weed, wild oat, Cheminova's sales organisation today has 5 different products for use in Danish cereal crops.

At the end of November 2008, the Danish Environmental Protection Agency approved Cheminova's herbicide fenoxaprop for marketing in Denmark under the name of Foxtrot. In addition to the active ingredient, Foxtrot contains a so-called safener which protects the crop. Behind the launch of this product is a unique development work based on a very innovative idea which has given us an early introduction. Read more on www.cheminova.com.

Foxtrot is a successful product

Worldwide, Cheminova's product has been approved in 13 countries including Denmark where the primary market is control of wild oat in cereals. Tage Knudsen, who is responsible for sales in Denmark, informs that fenoxaprop with safener is the leading product for this particular application. Tage Knudsen draws attention to the fact that Danish legislation orders control of wild oat, a feared weed which can quickly spread and cause massive loss of grain. And he adds: - Fields attacked by wild oat are often impossible to harvest or it involves large costs for grain-drying. Many restrictions have been connected to this weed, for instance it is not allowed to produce seed grain on land infected with wild oat.

Sales start in 2009

Tage Knudsen is well content that Foxtrot has been included in Cheminova's product portfolio this year. The portfolio now includes five products for use in cultivation of cereals which overall is far the largest crop segment in Denmark.

- I have great expectations to the sale



Wild oat must be kept under control.

of this product which in several tests both in Denmark and abroad has shown to be safe to cereal crops - including winter barley which is often very sensitive to fenoxaprop. Tage Knudsen further informs that Foxtrot has a broad approval for use in wheat, barley, rye and triticale including winter cereal crops.

New international projects mean value for the Danish market, too

- With the latest introductions, the Danish market has fallen increasingly into line as outlet for Cheminova's new products. It is a pleasure when some of our many internationally oriented projects can also deliver plant protec-

tion products for the benefit of our home market, says Tage Knudsen, who finally expresses his expectations that more new products which are being registered in the EU will also be fit for use in Denmark.

Enquiries concerning the shareholder letter and Cheminova Information should be addressed to Lars-Erik Kruse Pedersen, Vice President, Corporate Communications, on telephone +45 9690 9690 or +45 4080 9934.
